

FOCUS ON CRA



A Season of Growth



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Spring is once again upon us and soon we will be witnesses to the emergence of new growth. This is a time for the transformation from the cold and dreary

winter to the abundance of the new season. The Radiology Administration Certification Committee (RACC) and Certified Radiology Administrators (CRA) are also in the same position. We can reflect on our past successes and initiatives, but we must be forward thinking in how to continue our growth.

Our successes have been plentiful and the RACC continues to strive to expand the CRA program. The RACC understands the importance of the credential and that we must continue to do our best to promote and educate the community about the designation. We have an aggressive marketing plan to grow the CRA credential and educate managers about the benefits of hiring CRAs.

As stated by Michael R. Hughes in the March 2009 issue of *Link*, "we currently have 635 active CRAs and 3 individuals holding the newly established CRA-Retired status." We are increasing

the number of CRAs at a steady pace, but we must do more. We are the catalyst to promote the CRA designation and to continue our relevance within the healthcare community. We need your assistance and drive to assist individuals interested in becoming a CRA.

Growing our CRA community is not based on education or experience but on the desire to mentor, motivate, and lead individuals to the designation. It is we, fellow CRAs, who must take the active role and continue to cultivate our leaders. At the same time we need to encourage and assist them throughout their stage of growth. This will make for a motivated and successful leader, while becoming a CRA. Once again I challenge each of us to engage staff on the importance of being a CRA and providing them with the guidance and tools necessary to becoming a CRA. We are in the prime season to nurture staff and see them grow.

If you have any additional questions or recommendations, please feel free to contact the commissioners of the RACC. Our information is readily available on our Web site at www.CRAinfo.org. ■

What's Your Story?

Do you have a story that would be of interest to your colleagues? Perhaps your facility has recently implemented a PACS system or undergone major renovations. Maybe you've just gotten a new and exciting job in the image management field. Or maybe you've just experienced a major breakthrough with a management issue. Tell us about it!

If you'd like more information about writing for *Link*, please email edoutre@ahraonline.org or call AHRA at (800) 334-AHRA or (978) 443-7591. Your thoughts, opinions, and experiences will make a difference to your fellow members. ■