

## FOCUS ON CRA



# New RACC Commissioner Moves in Positive Direction



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As one of the newest members of the Radiology Administration Certification Commission (RACC), I recently had the opportunity to

experience my first face-to-face meeting with a truly dynamic group of leaders, my fellow RACC commissioners. As I participated in the RACC meeting in Tampa, FL this past April, it became very apparent to me that, "success has many parents..." in the words of Arundhati Roy. The commissioners of the RACC work very hard every day and are committed to upholding the veracity and significance of the Certified Radiology Administrator (CRA) credential. The RACC also constantly explores new ways of promoting the high standards of professional achievement that the CRA designation is designed to represent.

Some CEOs, non-imaging healthcare professionals, human resource professionals, and other healthcare leaders still ask, "What is a CRA and what value can a CRA bring to our healthcare organization?"

In answer to those questions: A CRA's knowledge base and competencies are not limited to just the imaging arena. CRAs are well rounded in many facets of organizational operations such as physician relations, team building, project management, human resource management, asset management, fiscal management, operational management, communication and information management (including a growing knowledge of information technology [IT]), and customer service.

The CRA exam was created specifically for radiology administrative professionals so that their competencies, abilities, and values can be recognized and acknowledged by CEOs, non-imaging healthcare professionals, human resource profession-

als, and other healthcare leaders. It is important for organizational leaders to know that when they invest in a CRA, they are investing not only in a distinguished, knowledgeable, and highly competent professional imaging administrator, but a leader who will help move the organization forward in a positive direction.

For more information about becoming a CRA or even if you are a current CRA, I encourage you to check out the CRA Web site at [www.crainfo.org](http://www.crainfo.org). Here you will find information related to topics such as CRA exam content, how to register for the exam, a list of current CRAs, information for renewing your current CRA certification, frequently asked questions/answers, and links to study/reference material for the CRA exam.

As a CRA, I now have a greater appreciation for all of the hard work that goes into creating, maintaining, and elevating such a distinguished credential. I applaud all of the work that the RACC commissioners before me have done to create the CRA exam and raise the CRA credential to its current level of distinction. Many employers are now including "CRA preferred" as a prerequisite for manager and director positions. Our hope is that one day, all imaging related healthcare employers will make "CRA preferred" part of their prerequisite for their manager and director level positions.

I am very honored to have been elected by my fellow CRAs to be a commissioner of the RACC and I am committed to promoting CRAs as experts in the field of imaging administration.

Become a CRA and count yourself as part of the over 600 strong.

Thank you for your support and the opportunity to serve you as RACC commissioner. Remember the words of Arundhati Roy, "Success has many parents...but failure is an orphan," so that together we can continue to raise the bar of quality and provide exceptional care and service to the patients, physicians, and customers within our communities. ■