



# Convention Daily

AHRA's Annual Meeting and Exposition is the premier event for radiology administrators. Reach meeting attendees each morning with the AHRA *Convention Daily*, the only publication that provides up-to-the-minute news, information, and schedules. *Convention Daily* advertisements are a great way to direct traffic to your booth.

## Ad Specifications

Size	Width	Depth
Full-page	7-1/2"	10"
1/2-page	7-1/2"	5"
1/4-page	3-1/8"	5"

**Classified (text only)**

Ads must be submitted in electronic format (PC disk or via e-mail). Files should be saved as eps, tiff, high-resolution (300 dpi) JPEG or press-optimized PDF.

## Advertising Rates

Size	1x rate per ad	3x rate per ad	5x rate per ad
Full page	\$1,300	\$1,225	\$825
1/2 page	\$675	\$625	\$450
1/4 page	\$375	\$325	\$275
Classified	\$20/line	\$20/line	\$20/line



Publication Dates/Deadlines		
Publication Date	Insertion Order Due	Artwork Due
July 29-30, 2006	June 19, 2006	July 3, 2006
July 31, 2006	June 19, 2006	July 10, 2006
August 1, 2006	June 19, 2006	July 10, 2006
August 2, 2006	June 19, 2006	July 10, 2006
August 3, 2006	June 19, 2006	July 10, 2006

**For more information, including space reservations, contact:**

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