

## Convention Daily



AHRA's Annual Meeting & Exposition is the premier event for radiology administrators. Reach meeting attendees each morning with *Convention Daily*, the only publication that provides the latest news, information, and schedules. *Convention Daily* advertisements are a great way to direct traffic to your booth.

Ads must be submitted in electronic format. Files should be saved as EPS, TIFF, high-resolution (300 dpi) JPEG, or press-optimized PDF.

### Advertising Rates (black and white)

Size	3x*	5x**
Full page	\$1,275	\$860
1/2 page	\$650	\$470
1/4 page	\$340	\$290

### Color

- 4-Color Process: add \$550

\*3x advertisers must advertise in the first, third, and fifth issues.

\*\*5x advertisers must advertise in each of the five issues.

Publication Date	Insertion Order Due	Artwork Due
July 27, 2008	June 27, 2008	July 11, 2008
July 28, 2008	June 27, 2008	July 11, 2008
July 29, 2008	June 27, 2008	July 11, 2008
July 20, 2008	June 27, 2008	July 11, 2008
July 31, 2008	June 27, 2008	July 11, 2008

### Ad Specifications

Size	Width	Depth
Full page	7-1/2"	10"
1/2 page	7-1/2"	5"
1/4 page	3-1/8"	5"

## Annual Meeting Program Guide

The Annual Meeting Program Guide is open to a maximum of three sponsors.

On a first-come basis, sponsors will have their choice of one of three positions: Cover 2 (inside front cover), Cover 4 (outside back cover), or Opposite the Table of Contents. If your ad requires PI space, the Cover 2 advertiser will receive page 1, the Cover 4 advertiser will receive Cover 3, and the advertiser Opposite the Table of Contents will receive the following page. No other advertisements will appear in the Program Guide. Your advertising may be 4-color in this spiral-bound publication, which measures 6" x 9".

As a sponsor, you will be given right-of-first-refusal in following years before another marketer is offered the sponsorship opportunity.

The net cost for the Annual Meeting Program Guide sponsorship for the AHRA 36th Annual Meeting and Exposition is \$10,000.

