

AHRA AUDIO WEB 2008 SERIES



Featuring: Melody W. Mulaik, MSHS, CPC, CPC-H, RCC, President, Coding Strategies, Inc.
David C. Purvis, Founder and Chief Executive Officer, HealthOne, Inc.

Stop the Bleeding: Control your Costs and Justify your Spending

Thursday, January 24, 2008

1:00 PM – 2:30 PM EDT

COURSE DESCRIPTION

This session generously sponsored by Coding Strategies, Inc, HealthOne, Inc. and the Healthcare Billing and Management Association (HBMA)

The goal of this session is to assist radiology professionals with the identification of the key factors that impact organizational cash flow and provide guidance on effective methods to evaluate current systems and implement positive changes in their respective organizations. Most organizations struggle with ensuring that the operational processes that impact cash flow are efficient and accurate. There are numerous technological and personnel processes that work together to form the radiology reimbursement stream and any inefficiency can dramatically impact both the facility and physician.

The complexity of the current healthcare environment requires that organizations take an active role in ensuring their own viability. The implementation of Medicare Administrative Contractors (MACs), which requires that the facility and physician bill the same Medicare contractor has already created the need for coordinated accuracy of claims data. The common scenarios that plague many organizations will be discussed to facilitate individual problem identification in their area and more!

You will learn to:

- Review the key steps in the operational process that impact cash flow.
- Review common coding and documentation issues as a result of this process.
- Provide guidance on operational process changes that can improve the cash flow for all radiology stakeholders.

NOTE:

Your audio conference confirmation will include a Web site address that contains dialing instructions, handouts and a post-test. Participants are responsible for testing their Web access according to the instructions prior to this audio web conference.

I can't access Web files; please fax handouts.

Post-tests may be copied, and a separate \$18 fee must accompany each post-test mailed to AHRA for each listener desiring 1.5 Category A ARRT Credits. Certified Radiology Administrator (CRA) credit is also available with successful completion of the post-test.

Cancellation Policy: If you are unable to participate in the call, AHRA will transfer your registration to an Audio Web Conference within 12 months provided AHRA receives notification by 12:00 PM, EDT, January 24, 2008. No substitutions, credits or refunds will be made after January 24, 2008.

Three Easy Ways To Register:

- Fax** this completed form to 978-443-8046
 - Online** at www.ahraonline.org
 - Mail** registration to: AHRA, 490-B Boston Post Road, Suite 200, Sudbury, MA 01776
- Questions?** Call AHRA at: 800-334-AHRA (2472) or 978-443-7591

REGISTRANT INFORMATION:

Name: _____

Title: _____

Organization/Company: _____

Address: _____

Telephone: () _____ Fax: () _____

E-mail: _____

REGISTRATION OPTIONS:

- AHRA Member # _____ Registration: \$99**
(CE credit is additional)
- Non-Member Registration: \$109** (CE credit is additional)
- New Membership Plus Registration:** Save on the registration and membership application fee! \$254 includes audio web attendance and 1 year AHRA membership. (CE credit is additional)

(NOTE: CE Credit fee is \$18.00 and must accompany post-test. Credit requires successful completion of post-test) to earn 1 ARRT Category A (approved for).

Can't attend? Order the CD / Handouts Package and get all the benefits of the program!

AHRA Member # _____ / \$99

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REGISTRATION DEADLINE: January 24, 2008, noon EDT

If you wish to be removed from our fax list, please call (800) 915-2571 X35200.

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Check in the amount of \$ _____ enclosed

Credit Card

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