



AHRA's 2008 Spring Conference
Optimizing All Levels of the Enterprise
April 15-17, 2008
Grand Hyatt Tampa Bay • Tampa Bay, FL

Exhibitor Application

Company: _____

Contact Name: _____

Title: _____

Address: _____

City/State/Zip: _____

Country: _____

Telephone: _____

Fax: _____

Email: _____

Exhibit Assignment:

There are a limited number of tabletop exhibit spaces available. AHRA will assign tabletop spaces on a first-come, first-served basis. You will be notified of your tabletop space after this information form is received and processed by AHRA.

Payment: Total cost is \$1,500 per 6' tabletop exhibit space. To reserve your space, return this form along with a 50% deposit of \$750. Once AHRA receives the deposit, your tabletop space will be assigned, and a confirmation will be mailed. The balance of \$750 is due on or before March 14, 2008. **After March 14, 2008 applications must be accompanied with 100% payment.** All payments must be made in US funds, drawn on US banks, payable to the American Healthcare Radiology Administrators.

Check Enclosed

Please charge my: VISA (CVV code*____) MasterCard (CVV code*____)

AmEx (CVV code*____)

Amount: _____

Card Number: _____

Expiration Date: _____

Credit Card Name: _____

Authorized Signature: _____

*The CVV code is the last 3 digits in the signature strip on the back of the credit card or the 4 digits on the front for American Express Cards.

Please return this form to:

AHRA Spring 2008 Exhibits
11260 Roger Bacon Drive, Suite 402
Reston, VA 20190
Fax: 703-964-1246

Cancellation: Cancellations received prior to February 15, 2008 will receive a full refund, less a \$100.00 administrative fee. Cancellations received after February 15, 2008 will not receive a refund, and AHRA will retain all monies paid.

Rules & Regulations: The complete set of rules will be mailed with the exhibitor service kit in January 2008. By submitting this application, you agree to abide by these rules.



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Exhibitor Information

Who is the audience?

Hospital and Imaging Center Radiology Administrators, Radiologists, Business Managers, PACS Administrators, Radiologic Technologists, Coders/Billers, Imaging Center Marketing Managers and Directors, and Radiology Supervisors

Attendance History

<i>Year</i>	<i>City</i>	<i>Attendance</i>
2003	Atlanta	230
2004	Lake Tahoe	229
2005	Tampa	225
2006	Seattle	118
2007	Phoenix	244

Your exhibitor fee of \$1,500 includes:

- One tabletop exhibit space, a 6' draped table, and 2 chairs
- Two booth staff registrations. (You can register extra staff for \$150)
- Listing in the conference publications
- Pre- and Post-meeting attendee list (mailing addresses only; each list is for one-time use only)
- Pre- and post-conference promotion in AHRA's member newsletter, Link, and AHRA's Web site

Tentative Exhibits Schedule*

Tuesday, April 15, 2008

3:00 PM – 6:00 PM Exhibit Setup

Wednesday, April 16, 2008

7:00 AM – 8:00 AM Continental Breakfast in Exhibit Hall with Attendees
10:10 AM – 10:40 AM Coffee Break in Exhibit Hall with Attendees
12:10 PM – 1:10 PM Luncheon in Exhibit Hall with Attendees
2:45 PM – 3:15 PM Beverage Break in Exhibit Hall with Attendees
6:15 PM – 7:30 PM Cocktail Reception in Exhibit Hall (sponsored by Siemens)

Sessions will be held from 8:00 AM – 6:15 PM (excluding lunch and coffee breaks). You are welcome to keep your exhibit open during the session times if you wish, or you may just staff your table during the above schedule.

Thursday, April 17, 2008

7:00 AM – 7:30 AM Continental Breakfast in Exhibit Hall with Attendees
10:10 AM – 10:40 AM Coffee Break in Exhibit Hall with Attendees
12:10 PM – 1:10 PM Luncheon in Exhibit Hall with Attendees
1:10 PM – 3:00 PM Exhibits Dismantle

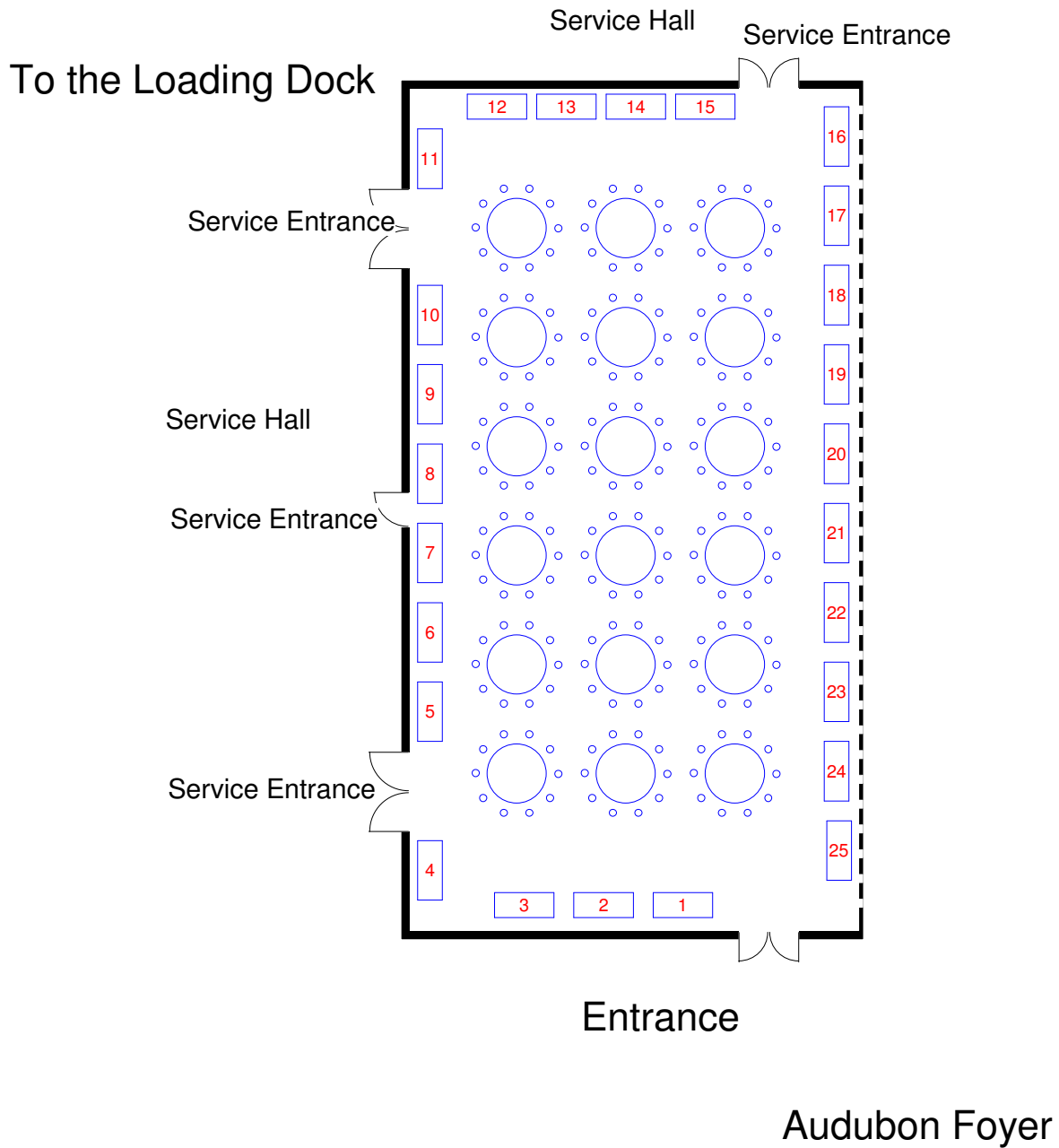
Sessions will be held from 7:30 am – 5:30 pm (excluding lunch and coffee break). You are welcome to keep your exhibit open during the session times if you wish, or you may just staff your booth during the above schedule.

**This schedule is tentative and subject to change. Exhibitors will be notified in writing of any schedule change.*

AM. HEALTHCARE RADIOLOGY ASSOCIATION

Exhibit Hall and Meals

April 15 - 17, 2008





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Sponsorship Opportunities

Registration Bags \$4,000

Help attendees manage all the important AHRA 2008 Spring Conference materials. The sponsor's name and logo are imprinted on the registration bags and are included in AHRA's meeting materials.

Meeting Pad Folios \$3,000

Attendees always need a place to take notes, and AHRA provides quality meeting pad folios with the sponsor's company name and logo.

Belly Band on Radiology Management \$3,000

Draw extra attention to your company by sponsoring the belly band on the March/April issue of Radiology Management, AHRA's journal. The show issue is distributed to all AHRA members and subscribers in advance of the meeting. It is included in each registration bag.

Meeting Program and Handout Book \$5,000

Help attendees keep track of the sessions and events they most want to experience! Includes ads on the inside front and inside back covers.

For more information or to sponsor an item listed above, contact Jennifer Leo at 703-964-1240, extension 21 or jenniferleo@mindspring.com.